

**Compliance Through the Business' Lens**

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Professional Techniques – T32

**Session Abstract**

As GRC professionals, we can see a clear picture of risks associated with change: Growth, new product launches, new regulation, new technologies – and the new processes and systems required to manage these changes. However, often our message is not absorbed by our business partners, who often see compliance and assurance as necessary evils, providing little true value. This session will provide strategies on how to become a risk strategist, present compliance as a competitive advantage and gain a seat at the table. Learn how to see risk through the business' lens to enhance your effectiveness and become a trusted advisor.

**Target Audience**

Seasoned GRC professionals.

**Speaker Bio**

Deborah has over 20 years of experience in accounting, compliance and assurance. She is a CPA, CISA and CFE, and certified in healthcare compliance and ethics through Seton Hall School of Law. She launched FrazerSomerville Company in January 2015, with a focus on governance, risk and compliance within the life sciences and technology industries. Prior to starting her own firm, Deborah held senior leadership roles with Novartis International, Genentech/Roche, Gilead Sciences and other bay area companies. She is an alumna of KPMG and legacy Coopers&Lybrand, and received her MBA from the University of Michigan's Ross School of Business.

**Speaker Details (optional):**

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