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IT Governance – The Fundamentals and a Radical View

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Governance, Risk, and Compliance – G11



Session Abstract

Information systems assurance & security and risk & compliance are major components of IT governance and for many organizations they collectively provide the primary catalyst for establishing formal IT governance. Though IT governance entails much more than these essential disciplines, many organizations mistakenly equate the entirety of IT governance to this domain, widely referred to as GRC (Governance, Risk, and Compliance.)

Understanding IT governance and its relationship to GRC is essential if there is to be any chance of delivering its full value to any enterprise. IT Audit and Assurance leaders and professionals will increase their chances of realizing GRC goals if they are well versed in IT governance and capable of advocating and promoting its merits.

This presentation provides an overview of the discipline from the perspectives of the most prominent IT governance authorities, such as ISO/IEEE, ISACA (COBIT5), and MIT's Center for Information Research (CISR). In addition to providing a comprehensive review of the fundamentals, this presentation includes a radical view of the IT governance 'spectrum.' This view challenges traditional and contemporary IT governance perspectives based on the contention that an awareness of this IT governance "spectrum" is the key to overcoming the industry-wide challenges to establishing and sustaining any governance effort.

Attendees will leave with a sound foundation in IT governance and new ideas about the discipline which will continue to provoke thought and consideration upon return to their enterprise.

Target Audience

Anyone that has anything to do with enterprise information technology.

Speaker Bio

Steve Romero is a published and globally recognized IT governance evangelist and IT business value strategist. His mission is to help enterprises realize the full potential of their IT investments for strategic and competitive advantage. He speaks around the world to companies in every business sector, federal and state government agencies, industry organizations, students, and information technology and business luminaries to identify and communicate leading advances in business governance and business management of IT.

Romero is an active member of the Project Management Institute (PMI) and Information Systems Security Association (ISSA). He is a San Francisco Chapter committee member of the Information Systems Audit and Control Association (ISACA), and a Past-President of the Information Technology Service Management Forum (itSMF) San Francisco Local Interest Group. He is a Board Member for the Center for Electronic Business at San Francisco State University, and is a regular guest lecturer in their Master's Program. He is the author of the CA Press book, "Eliminating 'Us and Them' – Making IT and the Business One."

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