Habits of Highly Effective Security Awareness Programs

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Session Abstract

Fostering security awareness can be very challenging due to human nature. This presentation will highlight the results from a recent study, conducted among ten Fortune 500 companies in Minneapolis, MN. Participants were asked to identify 7 Highly Effective Habits of a Security Awareness Program. This is your opportunity to leverage what they learned.

Target Audience

The audience should be familiar with basic security terminology. The presentation will outline best practices for security awareness programs, which are built to reach a broad non-security audience. Participants do not need an overly technical background to engage with this presentation. As a preliminary finding of the study is that non-security professionals frequently manage security awareness programs. As such, limited prerequisite knowledge is expected.

COBIT Objectives

P01, P09, DS7, ME3

Speaker Bio

Samantha Manke is a security analyst in the Twin Cities area, where she created a security awareness program that has been highly praised by security professionals across industry. As part of her Masters in Security Technologies program at the University of Minnesota, Samantha conducted a comprehensive research study of the security awareness efforts and effectiveness of major international companies and organizations.