

**THE FUTURE OF INFORMATION**

**NORMAN MARKS**  
 SAP



G33 – The Future of Information

**Session Abstract**

“We have an app for that”. Whether you want to check the status of your order, complain about poor service, or monitor your company’s sales pipeline, information and communication is on the move. It’s not only that mobile devices are being used as input devices, but they are also how managers monitor and run the business. Mobile technology is being built into business processes. In addition, information about our organization is now being maintained outside traditional business processes: in social media, collaboration networks, etc. How will this affect security, risk, compliance, and audit professionals? In this session, we will review what is happening and is likely to happen to information. We will discuss both the opportunities and challenges that require action now.

**Target Audience**

IT security and audit professionals at all levels.

**COBIT Objectives**

N/A

**Speaker Bio**

**Norman Marks**, CPA, is Vice President, Evangelist at SAP, where he focuses on thought leadership around internal audit, governance, risk management, compliance, enterprise performance, and business intelligence. Prior to Business Objects’ acquisition by SAP in 2008, he was their Vice President of Internal Audit responsible for internal auditing, the Sarbanes-Oxley Section 404 (SOX) program, risk management, and license compliance.

Norman has been chief audit executive of major global corporations since 1990, and is a recognized thought leader in the profession of internal auditing. He is the author of two of the most downloaded Institute of Internal Auditors (IIA) products: a guide for management to Sarbanes-Oxley Section 404 and the GAIT methodology for defining the scope for SOX of IT general controls. He is the editor of the Corporate Governance column in the IIA’s Internal Auditor magazine, a member of the review boards of several audit and risk management publications (including the magazines of ISACA and the IIA), a frequent speaker internationally, the author of several award-winning articles, and a prolific blogger about internal audit, risk management, governance, and compliance (consistently rating as one of the top influencers in social media on the topics of GRC, internal audit, risk management, and governance).

Norman has been profiled in publications of the AICPA and the IIA as an innovative and successful internal auditing leader. He has been honored as a Fellow of the Open Compliance and Ethics Group for his GRC thought leadership, and as an Honorary Fellow of the Institute of Risk Management for his contributions to risk management.