

**Security Incident Response Panel**

Governance, Risk, & Compliance – G11

**Greg Schaffer** - Assistant Secretary of the Office of Cybersecurity and Communications, Department of Homeland Security



**Patrick Heim** - Chief Trust Officer, salesforce.com



**Jamil Farshchi** - Senior Business Leader of GIS Strategy, Planning and Initiatives, VISA



**Dave Cullinane** – eBay, Chief Information Security Officer and Vice President



**Moderator: Torsten George** - Vice President Worldwide Marketing, Agilience Inc.



### Session Abstract

This will be a panel discussion including our Keynote Speaker, Greg Schaffer, Assistant Secretary of the Department of Homeland Security, and Senior Executives from Bay Area firms focused on Security Incidents. Topics will range from how to detect them, what organizations should do once they are detected, and how various organizations (private, public, and government) should be working together in those situations for our mutual benefit.

### Target Audience

Audit & security professionals interested in learning about programs available to them and their organizations to help during security incidents.

### COBIT Objectives

PO1-4, 7, 9  
DS1-5, 7-12  
ME1-4

### Speaker Bio

Panelists:

#### **Greg Schaffer**

U.S. Department of Homeland Security (DHS) Secretary Janet Napolitano appointed Greg Schaffer as Assistant Secretary for Cybersecurity and Communications on June 1, 2009. In his new position, Mr. Schaffer will work within the National Protection and Programs Directorate (NPPD) to lead the coordinated efforts of CS&C and its components, including the National Cyber Security Division, the Office of Emergency Communications, and the National Communications System. He will engage the public and private sectors as well as international partners to prepare for, prevent, and respond to catastrophic incidents that could degrade or overwhelm the nation's strategic cyber and communications infrastructure.

Prior to joining the department, Mr. Schaffer served as senior vice president and chief risk officer for Alltel Communications LLC, where he had responsibility for logical security, physical security, internal and external investigations, fraud, law enforcement relations, privacy and regulatory compliance. From 2004-2007, Mr. Schaffer held a variety of senior positions at Alltel—including chief risk officer, chief security officer and chief information security officer.

For four years before joining Alltel, Schaffer was a director in PricewaterhouseCoopers, LLP, Cybercrime Prevention and Response Practice, where he developed and implemented computer forensic examinations in connection with major internal investigations at Fortune 500 companies. Previously, Schaffer served as a computer crime prosecutor in the Computer Crime and Intellectual Property Section at the U.S. Department of Justice from 1997-1999. Prior to joining the Justice Department, Mr. Schaffer was a partner with the law firm of Manatt, Phelps & Phillips specializing in civil litigation related to computer technology issues. Schaffer holds a J.D. from the University of Southern California Law Center and a B.A. degree from the George Washington University.

### **Patrick Heim**

As Chief Trust Officer, Patrick is responsible for salesforce.com's information security program, product security, and technology audit & compliance. He also partners closely with corporate security, enterprise risk management, and privacy counsel.

Patrick brings over 20 years of information security and technology experience. Prior to joining Salesforce.com, Mr. Heim held the role of Chief Information Security officer for both Kaiser Permanente and McKesson Corporation. Patrick has also held security and technical leadership roles with several security technology startup companies. He was also a Senior Manager at Ernst & Young LLP leading a variety of security assessment and consulting engagements.

Mr. Heim has a joint International MBA from the Vienna University for Economics and Business (Austria) and University of South Carolina. His bachelor's degree in business administration is from Indiana University.

### **Jamil Farshchi**

Jamil is an information security and risk professional that is focused on aligning security and the business. He is currently the Senior Business Leader of GIS Strategy, Planning and Initiatives at Visa and serves as a Guest Scientist at Los Alamos National Laboratory (LANL). He has previously served in a variety of roles including Chief Information Security Officer at LANL, Senior Director of Security and Compliance at Sitel Corp., Director of Information Security at NextWave Wireless, and Deputy Director of Information Assurance at the National Aeronautics and Space Administration (NASA). Jamil's work has been featured in CSO (Chief Security Officer) Magazine and Federal Computer Week and has resulted in numerous speaking engagements at IT, security, and business conferences. Jamil has received a variety of awards including the 2011 CSO Compass Award for change leadership and security innovation, named a 2011 Computerworld Honors Laureate for information security strategic management, the 2011 Information Security Executive West IT Project of the Year for Computer Security Incident Response Team (CSIRT) transformation, the Presidents Council for Integrity and Efficiency award for IT Excellence and the NASA Collaborative Achievement Award.

Jamil holds a BBA from the University of Oklahoma, a PLD from the Harvard Business School, and is currently pursuing a Doctorate in Decision Science from the Wharton School at the University of Pennsylvania.

### **Dave Cullinane**

Dave Cullinane is the Chief Information Security Officer (CISO) for eBay. Prior to joining eBay, Dave was the CISO for Washington Mutual; one of the largest banks in the United States. Prior to

Washington Mutual, Dave was a Senior Consultant for nCipher, Inc.; the Director of Information Security for Sun Life of Canada's U.S. operations and helped create Digital Equipment Corporation's Security Consulting Practice. He has more than 20 years of security experience and is Board Certified in Security Management by ASIS International as a Certified Protection Professional (CPP). He is also a Certified Information Systems Security Professional (CISSP) and a former Certified Business Continuity Professional (CBCP).

Dave is a Charter Member of the Alliance for Enterprise Security Risk Management (AESRM) – an alliance of security professional associations dedicated to advancing the Profession. He is the current Past International President of the Information Systems Security Association (ISSA); and a Charter Member of the Global Council of Chief Security Officers. He serves on ASIS International's Information Technology Security Committee (ITSC) and is on the Editorial Advisory Board of CSO Magazine and SC Magazine. He was nominated for Information Security Executive of the Year for 2004 and 2005 and awarded SC Magazine's Global Award as Chief Security Officer of the Year for 2005. He was awarded CSO Magazine's 2006 Compass Award as a "Visionary Leader of the Security Profession."

**Moderator: Torsten George**

Torsten George is the vice president of worldwide marketing at Agilience, a leading provider of Security Risk Management (SRM) solutions for Governance, Risk and Compliance (GRC) programs. Torsten is responsible for driving company growth through branding, public relations, social media, demand generation, go-to-market strategy, and channel marketing activities. Based on his experience in the security software space and in-depth knowledge of market trends, Torsten provides frequently commentary to the media as it relates to cyber security as well as threats and vulnerability management. Prior to joining Agilience, Torsten was vice president of worldwide marketing at ActivIdentity™ (now part of HID Global), where he redefined the company's product and go-to-market strategy and repositioned the company as the leader in the strong authentication and credential management space. Previously, Torsten held executive marketing position in the telecommunications, enterprise software, and network equipment industries. Torsten holds a doctorate in Economics, a master of business administration degree in Marketing and Business Strategy, and a bachelor of science degree in Law.